



# SOCIETY OF ECONOMIC GEOLOGISTS, INC.

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The **SEG Discovery** is a quarterly publication that features a peer-reviewed article of topical interest to the economic geology community. Sections cover worldwide exploration and mining news, SEG member and student chapter activities, and guest columns on diverse subjects such as geometallurgy, research, and mentoring. An online and/or print subscription is included with membership of the Society of Economic Geologists ([www.segweb.org/join](http://www.segweb.org/join)).

Ads, announcements, and images should be submitted as an EPS, TIFF, or PDF. All photos should have a resolution of 300 dpi or higher.

We invite news items and short articles on topics of potential interest to the membership. Manuscripts should be double-spaced. Please submit content in a Word file via email.

All contributions may be edited for clarity or brevity.

## ADVERTISING INFORMATION

**Circulation: 7,000+ print and electronic**

Paid advertising is solicited to help offset publication and mailing cost.



### Deadlines for Submission of Articles and Advertising

Issue	Deadline
January	November 30
April	February 28
July	May 31
October	August 31

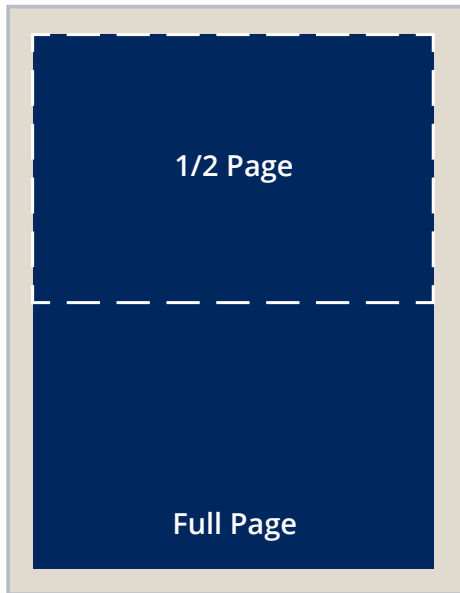
## ADVERTISING RATES FOR SEG DISCOVERY

	Single (1) Issue			Four (4) Issues		
	B&W	Color	Inside Front/Back	B&W	Color	Inside Front/Back
1/8 page	\$150	\$220	—	\$480	\$820	—
1/4 page	\$345	\$540	—	\$1,160	\$1,890	—
1/3 page	\$460	\$720	—	\$1,540	\$2,520	—
1/2 page	\$690	\$1,080	\$1,300	\$2,310	\$3,780	\$4,530
Full Page	\$1,100	\$1,800	\$2,160	\$3,850	\$6,300	\$7,560

Rates in US Dollars • Inside Front/Back (color only) — check for availability • Prices subject to change

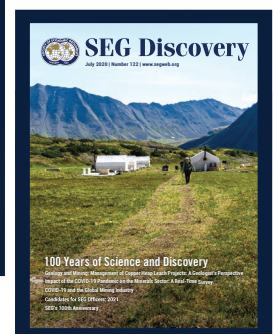
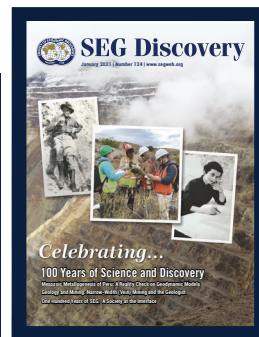
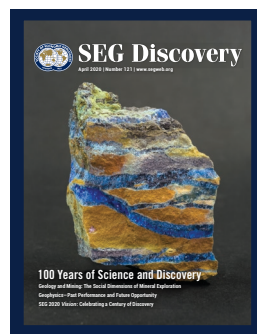


## AD SIZE



## TECHNICAL SPECIFICATIONS

1/8 page	3.625" x 2.5" 21p9 x 15p 92.075 mm x 63.5 mm
1/4 page	3.625" x 4.6667" 21p9 x 28p 92.075 mm x 118.533 mm
1/3 page	7.5" x 3.625" 45p x 21p9 190.5 mm x 92.075 mm
1/2 page	7.5" x 4.6667" 45p x 28p 190.5 mm x 118.533 mm
Full page	7.5" x 9.6667" 45p x 58p 190.5 mm x 245.533 mm



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### Production

Morgan Roy  
Email: [morganroy@segweb.org](mailto:morganroy@segweb.org)

### Advertising

Laura Doll  
Email: [lauradoll@segweb.org](mailto:lauradoll@segweb.org)